

Press release

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Record-breaking 500+ exhibitors ready for trend-setting Yarn Expo Autumn 2023

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YEA23 OR EN

With participants gearing up for this week's Yarn Expo Autumn 2023, the value of China's highly skilled labour force, advanced manufacturing technologies, and extensive distribution network – the most sought-after attribute for global players – is as apparent as ever. As Asia's largest and most comprehensive yarn and fibre trade platform, the fair is set to leverage China's strengths as a dominant player in the global yarn market, while also attracting major overseas suppliers. During the three-day show from 28 – 30 August 2023, over 500 exhibitors will gather in Hall 8.2 at the National Convention and Exhibition Center (Shanghai).

By showcasing innovative yarn and fibre products as well as eco-friendly cotton, and green products across its 27,000 sqm of exhibition space, the fair will illuminate future trends and stimulate market growth. Along with the fair's six other major zones, specifically Cotton Yarn, Chemical Fibre, Fancy Yarn, Linen & Ramie Yarn, Wool Yarn, and Cashmere Yarn, the Overseas Yarn Zone will house over 100 global suppliers from 14 countries and regions including Bangladesh, Belarus, China, France, Hong Kong, India, Indonesia, Japan, Pakistan, Singapore, Taiwan, The Netherlands, Uzbekistan, and Vietnam. Major highlights include:

India Pavilion: organised by Texprocil, and returning for the first time since 2019, the pavilion presents over 40 exhibitors showcasing a wide range of products, including pure cotton carding, pure cotton combing / compact spinning, woven yarn, air-jet yarn, fancy synthetic filament yarn, Lysell linen, Modal linen, Tencel, viscose, polyester, and polyester cotton.

Uzbekistan Pavilion: the Uzbekistan Textile and Garment Industry Association have joined hands to present their debut Pavilion named "Made in Uzbekistan", showcasing high quality Uzbekistani cotton yarn.

Pakistan Zone: the zone features seven leading suppliers including Abtex International with fancy yarns, and Fabcot International, a specialist in cotton yarns and greige with organic cotton.

Other key exhibitors from different countries & regions include:

- **Arkema France (France)**
- **Everest Textile (Taiwan)**
- **PT Elegant Textile Industry (Indonesia)**
- **Texvista International Pte Ltd (Singapore)**

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Increased international participation from both exhibitors and visitors gave the industry a major boost at the previous spring edition. Mr Mingxia Chen, Deputy Director of the Marketing Department, Dongfang Shenghong was delighted to connect with new overseas business contacts. "Yarn Expo provides us with a platform to maintain relationships with long-term customers, exchange ideas with partnering brands, and reach out to new clients. As a matter of fact, we have established many new contacts here this year, and many of them are overseas customers who are interested in products that are low-carbon, eco-friendly, and renewable."

To meet the latest industry demands, the fair's 2023 edition will demonstrate up-and-coming segments of the yarn and fibre industry through feature product zones:

- **Fancy & Specialty Yarn Zone:** featuring more than 100 companies, such as Changzhou Kehong, Shandong Dashing and Shanghai Jin Dun, the Zone will showcase the most fashionable in-season yarns.
- **Functional Chemical Fibre Zone:** encompassing four thematic exhibition areas including China Fibre Fashion Trends 2023/2024, Multi-Function, Green Products and the Industry Alliance Zone. Together these areas will display a variety of environment-friendly, functional, healthy and fashionable products.
- **Natural Cotton Yarn Zone:** as one of the most prominent sourcing hotspots, this area gathers nearly 50 cotton spinning enterprises such as Fujian Jintai, Litai Xingshi, Wuxi No.1 Cotton Mill Textile Group, Zhenlun, and Zhongtai. The zone will focus on promoting a wide range of high-purity cotton and blended yarns, as well as high -value-added yarn products.

As part of its effort to enhance visitors' experience, the fair continues to offer a broad spectrum of fringe events designed to provide information about industry trends, technologies, and market developments. Major events include the **New Fibre New World – Textile Materials Innovation Forum (A151)**, the **Reborn • China Fibre Zero Carbon Action Display Zone (C108)**, the **Tongkun • China Fibre Fashion Trends Display Zone (C110)**, the **China Fibre Fashion Trends Display Zone and Forum (G108)**, and a wide range of product launch conferences.

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

Yarn Expo Autumn
Shanghai, China, 28 – 30 August 2023

Note to editors:

Upcoming shows:

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen

6 – 8 November 2023, Shenzhen

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring

6 – 8 March 2024, Shanghai

Further press information & picture material

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Newsroom

Texpertise, the textile business network

Yarn Expo Autumn is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world.

With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

www.texpertise-network.com

www.linkedin.com/showcase/texpertise-network

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60

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percent) and the State of Hesse (40 percent). For more information, please visit our website at:
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